



# SHORTAGES AND DEMAND Developing Sustainable Healthcare Workforce Solutions



**16<sup>th</sup> Annual SFHHA Healthcare Summit**  
May 25, 2022

Signature Grand | 6900 W. State Road 84, Davie, FL 33317

## Summit Agenda

8:00 am Registration Exhibit Booths open all day

1:00 pm to 2:00 pm Lunch

2:15 pm to 5:30 pm Educational Sessions (Each session is 1.5 ACHE credit. Total 3.0 credits for both sessions)

**Opening Speaker** Robert Crowe, President & Founder, Matchwell

### Session 1 What are the Requirements and Challenges to Graduating More Ready-to-Work Nurses and Allied Health?

**Speaker** Ann Lynn Denker, ARNP, Ph.D  
University of Miami Miller School of Medicine

**Reaction Panel** Betty Bel, Vice President of Operations, VITAS  
Bryan Stewart, PhD., Campus President, Miami Dade College Medical Campus  
Michelle Kligman, Psy.D., MBA, MS, SVP, Chief Experience Officer,  
Jackson Health System

### Session 2 Dealing with the Barriers: Developing Sustainable Solutions

**Speaker** Elisa Arespachoga, MBA  
Vice President, Clinical Affairs & Workforce, American Hospital Association

**Reaction Panel** Dr. Ora Strickland, Dean & Professor, Florida International University.  
Julie McGuire, RN, MSN, Director, MAS, BDO  
Carol Hylton, President/CEO, CareerSource Broward  
Rodolfo Blandon, MD, President and CEO, Cleveland Clinic Hospital Weston

**Closing Remarks** Jared Smith, CEO, Broward Health Coral Springs

6:00 pm to 7:30 pm Executive VIP Dinner

**For Registration  
or Sponsorships:**

Questions:  
[sponsors@sfhha.com](mailto:sponsors@sfhha.com)  
954.964.1660



**Member  
\$125**

(SFHHA, ACHE-SFL, DCMA,  
PBCMS, BCMA)

**Non-Member  
\$225**



## Calling all Nursing and Allied Health Graduates – Stop by our Healthcare Conference for Recruiting and Placement Opportunities

Register for this unique recruiting opportunity where  
you will have the chance to meet and connect with respected  
South Florida Healthcare Employers.

Come prepared with hard copy resumes and CV's to share with recruiters.

9am - 5pm | Attire: Business

Free admission with valid student I.D.

### Participating Employers:

- Baptist Health
- South Florida
- Broward Health
- Memorial Healthcare System
- Cleveland Clinic Florida
- UHealth System
- Kindred Healthcare
- Encompass Health
- Select Specialty Hospitals

### Thank you to our Sponsors



The amount of your contribution to this event that is tax deductible for federal income tax purposes is limited to the excess of any money (and the value of any property other than money) contributed over the value of goods or services you received. The value of the goods and/or services you will receive at this event is estimated to be \$125.00 per attendee. Therefore, the excess of your contribution over \$125.00 is deductible for federal income tax purposes. Please consult your tax preparer for questions regarding Internal Revenue regulations. No refunds after May 25, 2022.

## **Executive: \$7,500**

- 10x10 exhibit space in a prominent location with table, pipe and drape
- Ten tickets to the VIP Dinner
- Recognition as the top sponsor on all marketing materials
- Logo on conference app
- Ad in bi-weekly SFHHA E-Newsletter
- Recognition as the top sponsor during the event
- Ten (10) complimentary tickets to attend the conference
- Opportunity to introduce the Keynote session
- Additional conference tickets at a discounted rate

## **Sustaining: \$5,000**

- 8x8 exhibit space in a prominent location with table, pipe and drape
- One ticket to the VIP Dinner
- Recognition on all marketing materials
- Ad in bi-weekly SFHHA E-Newsletter
- Recognition as a sponsor during the event
- Logo on conference app
- Five (5) complimentary tickets to attend the conference
- Opportunity to introduce one of the panel sessions
- Logo prominently displayed during conference
- Additional conference tickets at a discounted rate

## **VIP Dinner: \$4,000**

- 8x8 exhibit space in a prominent location with table, pipe and drape
- Ten tickets to the VIP Dinner
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Five (5) complimentary tickets to attend the conference
- Logo prominently displayed during conference
- Additional conference tickets at a discounted rate

## **Supporting: \$3,000**

- 8x8 exhibit space with table, pipe and drape
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Four (4) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

## **Exhibitor: \$1,500 Member | \$2,500 Non-Member**

- 8x8 exhibit booth with table, pipe and drape
- Recognition on all marketing materials
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

## **Conference App: \$3,000 Member**

- Organization logo prominently displayed in conference app
- Exclusive advertising on conference app
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

## **Lanyard: \$2,500 (Limited to one)**

- Customize conference badge lanyard with organization logo or slogan.
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

## **Reception: \$2,500**

- Prominent recognition as the cocktail reception sponsor
- Display company promotional items on reception cocktail highboys
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate

## **AV Sponsor: \$2,500**

- Exclusive recognition in projection screen during program transitions
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate
- Exhibit booth available at a discounted rate upon request

## **Conference Bag: \$2,500 Member**

- Conference bag with printed logo
- Recognition on all marketing materials
- Recognition as a sponsor during the event
- Two (2) complimentary tickets to attend the conference
- Additional conference tickets at a discounted rate
- Exhibit booth available at a discounted rate upon request

**For Registration or Sponsorships**