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BROWARD HEALTH NAMES NEW CHIEF EXECUTIVE OFFICER OF BROWARD HEALTH PHYSICIAN GROUP AND BROWARD HEALTHPOINT

May 25, 2023 – Broward Health is pleased to announce Dane Ficco, M.B.A., to its executive leadership team as Chief Executive Officer for Broward HealthPoint and Broward Health Physician Group. As CEO, Ficco will lead the overall strategic and operational management of both divisions.



Dane Ficco

“Dane Ficco brings extensive leadership experience and strategic development to the Broward Health system,” said Alan Whaley, Executive Vice President & COO of Broward Health. “I am confident that through his exemplary expertise in the healthcare field, he will continue to assist Broward Health in providing the highest quality of care to our patients and their families.”

Before joining Broward Health, Ficco served as senior vice president and chief operating officer of Excela Health Medical Group, a network of integrated, multi-specialty practices and physician practices located in Pennsylvania. Prior to that, he served as chief operating officer at Crozer Keystone Health Network, a healthcare system also located in Pennsylvania.

Ficco earned his Master of Business Administration from the University of Pittsburgh in Pittsburgh, Pennsylvania, and his Bachelor of Science in economics from Saint Vincent College in Latrobe, Pennsylvania.

Broward Health is a nationally recognized health system in South Florida. As one of the 10 largest public healthcare systems in the U.S., Broward Health boasts two trauma centers and virtually every health specialty, offering compassionate, personalized care across its four hospitals and more than 50 health centers and physician practices. As a leader in advanced healthcare for 85 years, Broward Health has a robust graduate education program and international services. For more information, visit BrowardHealth.org.

The mission of Broward Health is to provide quality health care to the people we serve and support the needs of all physicians and employees.

South Florida Hospital News and Healthcare Report's number one goal is top quality healthcare journalism written and edited for the region's most successful, powerful healthcare business executives and professionals.



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