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Conviva Care Center Unveils New Proactive Healthcare Model for Today's Active Seniors in Miami



(l-r) Dora Rodriguez Duran, Market President of Conviva Care Centers; Victor Lopez from Senator Ana Maria Rodriguez's office; Dr. Elizabeth Fergusson Ramirez of Conviva Proactive Senior Care; Brittnie Bassant, CEO of ChamberSouth; Marlin Ysabel Wehbe, APRN, of Conviva Proactive Senior Care; Martha Rodriguez, Conviva Care Centers; Yanetsy Rodriguez, Conviva

Care Centers; Kevin Meriwether, SVP, Divisional President of Conviva Care Centers; Morris Copeland, Chief Community Services Officer Miami-Dade County; Michael Reed, Conviva Care Centers, Macarena Lanway, Center Administrator of Conviva Proactive Senior Care; and Mari Pantoja Smith

Conviva, a physician-led network dedicated to providing primary care to seniors, announces an innovative new healthcare model built on technologically advanced care designed for independent seniors reaching Medicare age.

Launched recently at a new Conviva center in Miami, the model enables seniors to take greater control of their healthcare by equipping them with current technologies, easy and convenient check-ins, and proactive care programs.

“We understand that today’s active seniors, including those new to Medicare, desire a contemporary approach to health care that combines a seamless, comprehensive care experience with modern innovations, amenities and conveniences like expedited patient appointments,” said Dora Rodriguez-Duran, Market President for Conviva in Miami Dade County. “The digitally enabled experience that we’ve created, coupled with access to an outstanding care team, make this new model unique. But at the core is the physician-patient relationship.”

Conviva is introducing this innovative health care model at its new facility located at 13878 SW 56th St. in the popular Miller Square shopping area. Spanning 6,000 square feet, the center offers not only the high-quality, senior-focused clinical care that Conviva patients expect, but also a comprehensive range of additional services, from in-house consultations to educational programs, fitness classes, valet service and much more.

Whether new to Medicare or already participating in the federal program, patients will be greeted by an upscale, lounge-like lobby featuring Apple iPad tablets for easy check-

ins, three computers for patient use and educational purposes, ample comfortable seating and plenty of open space for a calm and relaxed healthcare visit. Free Wi-Fi is available for visitors who need internet access.

The new Conviva proactive model will make check-ins and scheduling an appointment easy via smartphone or the office kiosk. Patients will get reminders about their upcoming visits via text, which can be scheduled up to three days prior or as late as the morning of the appointment. A patient liaison will be available to answer questions.

Additionally, patients will have access for urgent after-hours visits scheduled via telemedicine video chats.

A consultation room presents first-time patients with the opportunity to personally meet and become familiar with their assigned physician or nurse practitioner. Separately, each examination room will feature the new concept of a large screen that allows the patient and the doctor/nurse to review test results together and discuss specific areas of concern or discuss healthy lifestyle practices. Concierge-style, monthly-retainer services are also a new available feature, and once a medical visit is complete, patients can text message the valet to have their vehicle ready immediately upon departure.

Building on that mission, the site will also offer yoga, Pilates and Zumba fitness classes as well as educational programs on nutrition, physical exercise and healthy living practices. Other available classes will cover important and relevant topics, including financial and estate planning and computer/software instruction.

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