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HCA FLORIDA HEALTHCARE ANNOUNCES BRIAN T. COOK AS PRESIDENT OF HCA HEALTHCARE NORTH FLORIDA DIVISION

November 2, 2022 – HCA Florida Healthcare, one of the state's largest health systems, has named Brian T. Cook president of the HCA Healthcare North Florida Division and its affiliated sites of care from Pensacola to south of Orlando.

Cook is currently president of the HCA Healthcare Far West Division based in Henderson, Nevada.

This will be a homecoming for Cook, who, prior to becoming president of the HCA Healthcare Far West Division five years ago, served as chief executive officer at HCA Florida North Florida Hospital in Gainesville and chief executive officer at HCA Florida Capital Hospital in Tallahassee. He was also associate administrator at HCA Florida Palms West Hospital in Loxahatchee early in his career.

Cook earned a master's degree in business administration from the Crummer Graduate School of Business at Rollins College in Winter Park, Florida, and his Bachelor of Science degree in accounting and finance at Florida State University.

In a related announcement, Nashville-based HCA Healthcare, Inc. has announced the formation of a new hospital group, HCA Healthcare Atlantic Group, to include the company's HCA Healthcare West Florida, HCA Healthcare East Florida, HCA Healthcare North Florida, HCA Healthcare South Atlantic and HCA Healthcare MidAmerica divisions. The three Florida divisions are part of HCA Florida Healthcare.

Richard Hammett, currently president of the HCA Healthcare North Florida Division, has been promoted to president of the newly formed group. Ricardo Pavon, currently chief financial officer of HCA Healthcare National Group, will take over as chief financial officer of HCA Healthcare Atlantic Group.

"Brian is an exceptional healthcare leader who has led the HCA Healthcare Far West Division with integrity and respect for both patients and colleagues," Hammett said. "We're all looking forward to him returning home and contributing his leadership experience to the North Florida Division."

The announcements are all effective January 1, 2023.

About HCA Florida Healthcare

HCA Florida Healthcare, a part of HCA Healthcare, is a family of more than 570 affiliated sites of care, including

hospitals, physician practices and freestanding emergency rooms. United as a statewide network in 2021, HCA Florida Healthcare includes approximately 11,000 experienced doctors and 77,000 colleagues working together to deliver advanced, collaborative care to more than 7.4 million patients each year. HCA Florida Healthcare is committed to improving more lives in more ways and giving back to the communities it serves. The network provided nearly \$836.6 million in uncompensated care and invested significantly in innovative technologies and facilities across Florida, including the new \$360 million state-of-the-art, multi-specialty HCA Florida University Hospital in Davie, Fla. A strong advocate for the next generation of healthcare professionals, HCA Florida Healthcare is also a major supporter of university-based healthcare programs and residencies and fellowships throughout the Sunshine State. For more information, please visit HCAFloridaHealthcare.com.

South Florida Hospital News and Healthcare Report's number one goal is top quality healthcare journalism written and edited for the region's most successful, powerful healthcare business executives and professionals.



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