Hospital News and HEALTHCARE

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

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Jersey Mike's Golisano Children's Hospital as beneficiary for March 29 Day of Giving

Sale of subs at Southwest Florida locations will benefit the hospital all month

FORT MYERS, Fla. – March 1, 2023 – During March, enjoy subs at any of the Jersey Mike's locations in Southwest Florida and a portion of your purchase will be donated to Golisano Children's Hospital. The month-long campaign culminates March 29 with Jersey Mike's Day of Giving, when 13 local restaurants will donate 100% of the day's sales to Golisano Children's Hospital.

Last year, the campaign raised \$158,000 for Golisano Children's Hospital to help fulfill the region's critical pediatric healthcare needs through innovative programs, technologies and services.

"This is an incredibly generous and appreciated gesture by Jersey Mike's. On March 29, these local franchise owners are not just donating a portion of their proceeds or profits – it's every transaction through the cash register that day! That includes pickup and delivery app orders as well!" said Katy Martinez, Director of Development for Lee Health Foundation. "Dollars raised will go directly to help Golisano Children's Hospital provide care to the neediest patients. We are thankful that corporate partners like Jersey Mike support us to ensure all patients have access to world-class pediatric care close to home."

The Southwest Florida locations donating proceeds to Golisano Children's Hospital include:

- Fort Myers, 12377 Cleveland Ave., Suite 18 (10 a.m. to 8 p.m., M-Sat., 10 a.m. to 6 p.m. Sun.)
- Fort Myers: 4600 Summerlin Rd., Suite C3 (10 a.m. to 9 p.m.)
- Fort Myers: 7935 Dani Dr., Suite 140 (10 a.m. to 9 p.m.)
- South Fort Myers: 6810 Shoppes at Plantation Dr., Suite 4 (10 a.m. to 9 p.m.)
- Estero: 19521 Highland Oaks Dr., Suite 302 (10 a.m. to 9 p.m.)
- Bonita Springs: 8951 Bonita Beach Road, Suite 250 (10 a.m. to 9 p.m., Sun.-Fri., 9 a.m. to 9 p.m. Sun.)
- Bonita Springs: 24830 S. Tamiami Trail (10 a.m. to 9 p.m.)
- Naples: 5040 Tamiami Trail East, Suite 200 (9 a.m. to 9 p.m.)

- Naples: 6845 Collier Blvd., Suite 105 (10 a.m. to 9 p.m.)
- Naples: 1016 Immokalee Road, Unit 204 (9 a.m. to 9 p.m.)
- Port Charlotte: 1804 Tamiami Trail, Suite E-6 (10 a.m. to 9 p.m.)
- Punta Gorda: 1001 Tamiami Trail, Unit 113 (10 a.m. to 9 p.m.)
- Venice: 1665 US 41 Bypass S, Venice, FL 34293

This March, Jersey Mike's hopes to exceed last year's recordbreaking national fundraising total of \$20 million.

"I would like to extend a personal invitation to you and your family to visit Jersey Mike's Subs throughout the month of March, and especially on Day of Giving when 100 percent of sales – every penny – goes to help a great local cause," said Peter Cancro, Jersey Mike's founder and CEO, who started the company when he was only 17 years old.

Throughout March, customers can make donations through the Jersey Mike's mobile app or onsite. On Day of Giving, Jersey Mike's restaurants will donate their resources and every single dollar that comes in — whether in store, on-line or through the app.

Since Month of Giving began in 2011, Jersey Mike's has raised more than \$67 million for local charities, including \$250,000 for Golisano Children's Hospital.

For more information about the Lee Health Foundation's upcoming fundraising events, please visit <u>LeeHealthFoundation.org</u> or call 239-343-6950.

About Lee Health Foundation

Lee Health Foundation raises philanthropic dollars on behalf of Lee Health including Cape Coral Hospital, Gulf Coast Medical Center, HealthPark Medical Center, Lee Memorial Hospital and Golisano Children's Hospital of Southwest Florida. The Foundation provides financial support for many service areas including the Lee Health Regional Cancer Center, Lee Health Coconut Point, The Rehabilitation Hospital, Shipley Cardiothoracic Center, Community Health Clinics and Golisano Children's Hospital Specialty Clinics in both Charlotte and Naples. For more information, please visit LeeHealthFoundation.org.

About Golisano Children's Hospital

Established by Lee Health in 1994, Golisano Children's Hospital of Southwest Florida has been named a "Top Hospital" three times by The Leapfrog Group. It is the only recognized children's hospital between Tampa and Miami. Lee Health opened the new 134-bed Golisano Children's Hospital in May 2017, relocating the children's hospital from the adjacent HealthPark Medical Center. It includes comprehensive pediatric services including a 24-hour pediatric emergency department, hematology-oncology unit, milk lab, Regional Perinatal Intensive Care Center, and Level II and Level III NICU with 70 private rooms. Golisano Children's Hospital is proud to have been named Soliant's 2018 Most Beautiful Hospital in the U.S., a recognition determined by popular vote. Since 2019, Golisano Children's Hospital has been a proud member hospital of the Children's Miracle Network. For more information, visit GolisanoChildrensSWFL.org.

South Florida Hospital News and Healthcare Report's number one goal is top quality healthcare journalism written and edited for the region's most successful, powerful healthcare business executives and professionals.



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