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LeadingAge Florida Promotes Dawn Jiménez to Chief Operating Officer

LeadingAge Florida announced today the promotion of Dawn Jiménez to the position of Chief Operating Officer. Ms. Jiménez most recently served as the association's Vice President of Operations, where she was responsible for overseeing its continuing professional education and events, group purchasing, event exhibits and sponsorships.

"Dawn has been instrumental in the leadership and overall growth of our association," said Steve Bahmer, LeadingAge Florida President & CEO



Dawn Jiménez

“Last year, her leadership and vision helped secure nearly \$3 million in grant funding to bring quality improvement programs to our nursing home members, all while simultaneously overseeing our day-to-day operations. She serves our members exceptionally well, and her knowledge, experience, and commitment to member service will be critical for our continued growth.”

In her new role, Ms. Jiménez will continue to oversee LeadingAge Florida’s daily operations, as well as driving operational efficiencies, managing new member growth initiatives and implementing innovative non-dues revenue strategies.

A graduate of St. Mary’s College of California, Jiménez earned a degree in Industrial and Organizational Psychology and was a member of the college’s first National Champion women’s soccer team. She lives in Tallahassee with her two daughters and husband.

For nearly 60 years, LeadingAge Florida has been the state’s leading advocate for high-quality senior living, aging services and care. We are the only statewide association representing the full continuum of care for seniors. The Association provides up-to-date regulatory information, a wide variety of educational opportunities, representation before the Legislature and government agencies, group purchasing services, and opportunities for networking with peers to help member communities best serve the needs of Florida’s senior population.

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Phone : [561-368-6950](tel:561-368-6950)

Fax : [561-368-6978](tel:561-368-6978)

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