

- [Home](#)
- [SF STAT!](#)
- [Current Articles](#)
- [CURRENT ISSUE](#)
- [Online Newspapers](#)
- [WEEKLY NEWSLETTERS](#)
- [Media Kit](#)
- [Calendar](#)
- [Business Directory](#)
- [Video Interviews](#)
- [Contact](#)

Select Page

Subaru of Pembroke Pines Announces Annual Subaru Share the Love® Campaign, Taking Place Nov. 17, 2022–Jan. 3, 2023, to Benefit Hometown and National Charities

A Customer Appreciation Event Kicked Off the Campaign on Nov.

17

November 22, 2022 – Continuing its dedication to supporting

hometown charities Joe DiMaggio Children's Hospital and the Humane Society of Broward County in addition to national charities, the team at Subaru of Pembroke Pines is pleased to once again host the [Subaru Share the Love®](#) event. Now through Jan. 3, 2023, Subaru will donate \$250 for every vehicle purchased or leased at Subaru of Pembroke Pines to a select hometown charity of the customer's choosing.

Each year, Subaru of Pembroke Pines owner and operator [Craig Zinn Automotive Group](#) matches the amount raised by the campaign.

To kick off this year's campaign, Subaru of Pembroke Pines held a customer appreciation event on Nov. 17, from 6-7 p.m. where the community was invited to attend the celebration that featured hometown charities Joe DiMaggio Children's Hospital and the Humane Society of Broward County. Customers had the opportunity to view the latest Subaru models.

The largest donor to the Subaru Share the Love program in the U.S., Subaru of Pembroke Pines has donated more than \$1.4 million to date to the local community. Since Subaru launched the program in 2008, it has donated more than \$227 million to four national charities: American Society for the Prevention of Cruelty to Animals® (ASPCA®), Make-A-Wish®, Meals on Wheels America and the National Park Foundation; and more than 1,700 hometown charities.

"At Subaru of Pembroke Pines, we place great emphasis on supporting the diverse needs of our local community," said Craig Zinn, president and CEO of the Craig Zinn Automotive Group. "We are pleased to once again serve as leaders in the Subaru Share the Love campaign to make a difference in the lives of many right in our own backyard."

Subaru of Pembroke Pines is also committed to [The Subaru Love Promise](#), including not only monetary donations, but also year-round actions and initiatives to support a number of community

organizations, charities and causes.

About the Subaru Share the Love Event

Over the past 14 years, through the Subaru Share the Love Event, Subaru of America Inc. and its participating retailers have donated more than \$227 million to charity, with customers choosing between four national charities and more than 1,700 hometown charities. Now in its 15th year, Subaru of America is on track to bring that total to more than \$250 million, proving there's no limit to the amount of love we can all share. Follow Subaru on Facebook at [@subaruofamerica](https://www.facebook.com/subaruofamerica). Join the dialog on Twitter at [@subaru_usa](https://twitter.com/subaru_usa) and use #sharethelove.

About Craig Zinn Automotive Group

As president and CEO of the Craig Zinn Automotive Group, Craig Zinn owns and operates Lexus of Pembroke Pines, Toyota of Hollywood, Subaru of Pembroke Pines, Lexus of North Miami, and Acura of Pembroke Pines. The company's mission is to be South Florida's finest automobile dealership group, known for superior products, community involvement, and for helpful, courteous, and caring associates dedicated to delivering the ultimate client service experience. It is also passionate about community service as evident by its philanthropic endeavors. Over the course of more than 40 years, it has made charitable contributions to the Joe DiMaggio Children's Hospital Foundation, Nicklaus Children's Hospital Spread Joy Toy Drive, CBS' Neighbors 4 Neighbors Adopt A Family 4 the Holidays Operation Elf Program, Subaru's annual Share the Love event, and Light-Up the Harbor for Children's Harbor, to name a few. Headquartered out of Hollywood, Florida, the corporate team can be found at Toyota of Hollywood located at 1841 North State Road 7, Hollywood, FL 33021 or <https://www.czgroup.com/>.

It can also be found on Facebook at @zinnautogroup.

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