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The New Reality of Health Care: Future of Medicine Summit XI – October 12–13 – Hilton Palm Beach Airport

 The Palm Beach County Medical Society – recognized as one of the premier medical associations in the United States – is readily approaching its 100th anniversary in 2019. The organization's vision is to be acknowledged as the pre-eminent health care resource and advocate for all residents of Palm Beach County.

One of the highly successful and transformative efforts of the

Palm Beach County Medical Society (PBCMS) and the PBCMS Services is the annual Future of Medicine Summit. The Summit engages and inspires physicians, other members of the health care community and community leaders, while providing a cutting-edge educational opportunity.

The Future of Medicine Summit XI is set for October 12–13 at the Hilton Palm Beach Airport, West Palm Beach. Last year more than 500 guests and 35 exhibitors attended the two-day educational gathering, which is nationally recognized and highly valued. Physicians and health care professionals are eligible to earn continuing education credits provided by the VA Medical Center, West Palm Beach, and Alzheimer's Community Care.

Founded by Jose Arrascue, M.D., the Future of Medicine initiative has brought together community leaders to define issues, establish partnerships and implement strategies for change in the health care arena.

"The Future of Medicine initiative began in Palm Beach County in 2007 with the goal to present health care as a joint physician-community effort with an aim for improving access to care with quality, safety and improved physician practice viability," explains Dr. Arrascue. "Over the past decade health care has gone through a revolution with a new paradigm that can be summarized by the Quadruple Aim, which includes better care for every patient, better health for the whole community, lower costs via the intelligent use of our resources, and physician and workforce satisfaction. The Future of Medicine Summit consistently brings to Palm Beach County the best and most innovative ideas to accomplish these goals," he says.

The Future of Medicine Summit, chaired by Michael T.B. Dennis, M.D., who also serves as the chairperson of PMCMS Services, is celebrating its 11th successful year of bringing national and community health care leaders together to explore the popular issues of the day. This year's theme – The New Reality of Health Care – promises to once again deliver compelling and impactful information for the hundreds of health care

providers and other interested parties expected to be in attendance.

Program Highlights

The opening night's keynote speaker is Anne Schultz, M.D., FACP, Clinical Instructor of Medicine, Northwestern Feinberg School of Medicine, addressing the critical issue of physician wellness. She will be joined by Phillip Boisselle, M.D.; Joan St. Onge, M.D.; and Elaine Wallace, D.O., representing medical education programs in Palm Beach County.

Jeff Goldsmith, Ph.D., returns by popular demand on October 13. Dr. Goldsmith, who will talk on "Making Sense of Health Policy in the Era of President Trump," is the National Advisor, Navigant Healthcare and Associate Professor of Public Health Sciences, University of Virginia.

David B. Nash, M.D., MBA, repeatedly named on Modern Healthcare's list of "Most Powerful Persons in Healthcare," is the keynote speaker this year. His presentation, "Delivering on the Promise of High Value Care" is set for October 13 at 10:45 a.m. A recipient of many awards in recognition of his achievements, Dr. Nash has authored more than 100 peer-reviewed articles and edited 23 books. The board-certified internist is Dean, Jefferson College of Population Health.

Featured speakers include Phillip Boisselle, MD; Joan St. Onge, M.D.; Elaine Wallace, D.O.; Troy H. Seidl, Ph.D., M.Ed; Elizabeth Strombom, CEO; Rohit Dandiya, M.D., FACP; Brian Keeley, CEO; Gina Melby, CEO; Darcy Davis, CEO; Dianne Goldenberg, CEO and a representative from the Cleveland Clinic Florida. Henry Haire, M.D., FACP, will lead a panel exploring the next generation of young physician leaders. A special focus on medical education at the Summit is provided with the James J. Byrnes, MD Medical Student and Resident Poster Symposium.

Importance of the Summit

As the chairperson, Dr. Dennis' aim is to cut through the noise and distill the most crucial topics of the day. "The extraordinary difficulty which Congress has demonstrated in

attempting to repeal or revise existing health care policies reflects the complexity of the issues as well as the need for better communication and cooperation," he says. "The Palm Beach County Medical Society Services continues its annual Future of Medicine Summit with the goal of promoting expanded understanding and improved performance as it examines 'The New Reality of Health Care.' This is directed not just at physicians but every individual committed to serving the medically needy in whatever capacity. Everyone is welcome. A healthier population is our primary goal," Dr. Dennis states. South Florida Hospital News and Healthcare Report's number one goal is top quality healthcare journalism written and edited for the region's most successful, powerful healthcare business executives and professionals.



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