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TOUR DE BROWARD'S TRIUMPHANT RETURN

Event Raises More than \$450,000 to Benefit Kids and Families at Joe DiMaggio Children's Hospital

March 6, 2022 — Nearly 4,000 in-person participants welcomed the Robins & Morton Joe DiMaggio Children's Hospital Tour de Broward back to Miramar Regional Park, helping raise more than \$450,000 to underwrite the cost of programs, services, and facilities for kids and families at Joe DiMaggio Children's Hospital. The event has now generated more than \$6 million to support pediatric healthcare in its 13-year history.



Aurelio Fernandez, Caitlin Stella, Leah Carpenter

The community fundraiser, which was held virtually in 2021 due to COVID-19, is an annual celebration of health and fitness that featured 50 and 100K bike rides, a 5K run, 3K walk, and the "Power of Play Kids Zone." Current and former patients, some side by side with doctors and nurses who cared for them at their lowest moments, participated and the day also featured music, entertainment, food and drink, a t-shirt, and goody bag for all those that registered.

"We were excited to once again offer an in-person experience for our community," said **Aurelio M. Fernandez III**, FACHE, president and CEO of <u>Memorial Healthcare System</u>. "This event has always been an opportunity for everyone to come together to provide the resources that deliver the superior level of pediatric care we all want for our children."

The event also included an emotional salute to Fernandez, a driving force behind the success of Memorial Healthcare System, who'll soon be retiring from his CEO position.



Lotsy Dotsy (leads the cyclists)

Part of the Memorial Healthcare System, Joe DiMaggio Children's Hospital (www.jdch.com) is one of the nation's leading pediatric hospitals, offering a comprehensive scope of healthcare services and programs in a caring, compassionate setting designed specifically for children. A level one trauma center, it combines advanced technology, the expertise of board-certified specialists, and a patient and family-centered approach to heal the body, mind, and spirit of those it touches.

The hospital's nonprofit <u>foundation</u> focuses on philanthropy to positively impact patients, families, and underwrite programs, facilities, and equipment that support the pediatric facility's mission.

To learn more about Joe DiMaggio Children's Hospital, visit jdch.com and connect with @jdchospital on Facebook, Twitter, YouTube, and Instagram.

South Florida Hospital News and Healthcare Report's number one goal is top quality healthcare journalism written and edited for the region's most successful, powerful healthcare business executives and professionals.

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