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# Trulieve and Connected Cannabis Expand Partnership to Florida

Trulieve Cannabis Corp. announced an expanded partnership with Connected Cannabis Co., a premier cannabis cultivator. Through this agreement, Trulieve will be the exclusive producer, processor and retailer of Connected branded products throughout Florida.

Connected branded products will be available later this year exclusively at Trulieve's 111 Florida dispensaries. Trulieve already partners with Connected in Arizona.

“Trulieve is excited about expanding our partnership with Connected as we continue seeking ways to benefit our patients,” said Kim Rivers, CEO of Trulieve. “Connected maintains a portfolio of proprietary top-shelf strains that our customers and patients desire in other markets and we anticipate a similar response in Florida.”

Connected has been building a proprietary genetics portfolio of premium strains and meticulously cultivating cannabis at scale since 2009. With more than a decade of industry experience, they are known as a leading brand in the cannabis space and a pioneer in the industry.

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