

2023 EDITORIAL CALENDAR

The following is a glimpse at the topics we will be covering in South Florida Hospital News and Healthcare Report. Since we endeavor to include a wide variety of articles covering the entire continuum of healthcare, we reserve the right to make changes and/or additions as needed. We welcome your suggestions!

JANUARY

- 2023: A Look Ahead – How COVID-19 Has Changed Healthcare; New Government Policies
- Oncology Update in South Florida: Innovations and Innovators
- Financially Sustaining a Healthcare Organization or Practice
- Healthcare Banking & Financial Options
- Healthcare Recruitment & Retention
- Medical IT/Software Trends - EMR, Coding Challenges, IT Consulting
- Telemedicine Update

FEBRUARY

Annual Salute to Cardiology

- Cardiology/Heart Health Month/Profiles
- Education Update – Evolving Opportunities in Healthcare
- The Prospect of Malpractice Reform
- Malpractice Products & Challenges

MARCH

Annual Salute to Doctors Issue

- Physician Profiles
- Real Estate – Healthcare Design, Construction, Facility Planning, Leasing vs. Buying
- Physician Group Practice Management
- Hospital/Physician Relations
- Hospitalist Program Development and Implementation

APRIL

Annual Salute to Volunteers

- Healthcare Volunteerism in South Florida
- Healthcare Consulting/Outsourcing
- Insurance for Healthcare Professionals, Businesses, Consumers
- Organ and Tissue Donation Awareness

MAY

National Hospital Week

Annual Nurses Issue – Salute to Nurses

- Nursing Profiles
- Nursing Trends & Challenges
- Financial Institutions & Healthcare

JUNE

- Annual Healthcare Hurricane Planning Guide
- Emergency Department Trends and Challenges/Trauma Medicine
- Disaster Planning – Preparedness
- Healthcare Real Estate Update - Mid 2023 Update
- Eldercare Advances in South Florida
- Healthcare Staffing Challenges

JULY

- Financial, Legal and Business Professionals in Healthcare
- Advances in Medical Technology & Medicine
- Telemedicine in the Healthcare Delivery System
- Medical Tourism
- Bundled Payments – Navigating the Challenges to Success

AUGUST

- Profiles in Leadership & Administration
- Healthcare Professionals Associations
- Education Update – New Programs in Healthcare Education
- Outsourcing Update
- Revenue Cycle Software Trends

SEPTEMBER

- Real Estate Update – New Ideas – New Projects
- Alzheimer's Care, Organizations & Facilities, Resources
- Addiction/Mental Health/Recovery Focus
- Financial Community & Healthcare – Innovations & Trends

OCTOBER

Annual Salute to Case Managers

- Case Manager Profiles
- Case Management Challenges and Achievements
- Breast Cancer Awareness Month
- Advances in Oncology Treatment
- Eldercare Trends in South Florida
- Annual Salute to Emergency Room Nursing

NOVEMBER

National Hospice Month –

Salute to Hospice Workers - Profiles

- Palliative Care – Advancing Quality and Improving Costs
- Education Update – Institutions and Professionals
- Medical Technology & HIT Update

DECEMBER

- 2023 – A Year in Review
- What's Ahead in Healthcare Real Estate?
- Outsourcing – Year-end Business Strategies
- Healthcare Marketing & Public Relations – What Works?
- Healthcare's Spiritual Community

For advertising information, contact Charles Felix at (561) 368-6950

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South Florida Hospital News[®] and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

Editorial Submission Guidelines:

EDITORIAL SUBMISSION DEADLINES:

Articles should be submitted by the 15th of the month preceding the publication month. Please advise editorial@southfloridahospitalnews.com in advance of feature article ideas and planned submissions.

News items/press releases may be submitted anytime.

SFHN&HR reserves the right to determine whether material submitted for publication shall be printed and reserves the right to edit as needed, for grammar, style and length.

E-MAIL: E-mail submissions in word file for consideration to editorial@southfloridahospitalnews.com

WORD LENGTH: Feature article 700 words or less

INCLUDE HEADLINE, AUTHOR'S NAME AND BYLINE INFORMATION:

Please ensure all article submissions have a headline, byline including author's credentials and title, and headshot of the author. (See photo specs below.)

CONTACT INFORMATION:

Include at end of article a phone number, e-mail address (and website) for readers to contact for additional information. This can be direct contact information for the author or just general contact information.

PHOTOS:

Photos are always welcome. In order to maintain maximum reproduction quality, please ensure that photos meet the following guidelines:

- 300 dpi or greater
- Image size at least 2" wide for head shots, 4" wide for all other photos
- Minimum size of photo should be 1.4mb before saving as a JPEG file

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