2023 EDITORIAL CALENDAR

The following is a glimpse at the topics we will be covering in South Florida Hospital News and Healthcare Report. Since we endeavor to include a wide variety of articles covering the entire continuum of healthcare, we reserve the right to make changes and/or additions as needed. We welcome your suggestions!

JANUARY
• Oncology Update in South Florida: Innovations and Innovators
• Financially Sustaining a Healthcare Organization or Practice
• Healthcare Banking & Financial Options
• Healthcare Recruitment & Retention
• Medical IT/Software Trends - EMR, Coding Challenges, IT Consulting
• Telemedicine Update

FEBRUARY
Annual Salute to Cardiology
• Cardiology/Heart Health Month/Profiles
• Education Update – Evolving Opportunities in Healthcare
• The Prospect of Malpractice Reform
• Malpractice Products & Challenges

MARCH
Annual Salute to Doctors Issue
• Physician Profiles
• Real Estate – Healthcare Design, Construction, Facility Planning, Leasing vs. Buying
• Physician Group Practice Management
• Hospital/Physician Relations
• Hospitalist Program Development and Implementation

APRIL
Annual Salute to Volunteers
• Healthcare Volunteerism in South Florida
• Healthcare Consulting/Outsourcing
• Insurance for Healthcare Professionals, Businesses, Consumers
• Organ and Tissue Donation Awareness

MAY
National Hospital Week
• Annual Nurses Issue – Salute to Nurses
• Nursing Profiles
• Nursing Trends & Challenges
• Financial Institutions & Healthcare

JUNE
• Annual Healthcare Hurricane Planning Guide
• Emergency Department Trends and Challenges/Trauma Medicine
• Disaster Planning – Preparedness
• Healthcare Real Estate Update - Mid 2023 Update
• Eldercare Advances in South Florida
• Healthcare Staffing Challenges

JULY
• Financial, Legal and Business Professionals in Healthcare
• Advances in Medical Technology & Medicine
• Telemedicine in the Healthcare Delivery System
• Medical Tourism
• Bundled Payments – Navigating the Challenges to Success

AUGUST
• Profiles in Leadership & Administration
• Healthcare Professionals Associations
• Education Update – New Programs in Healthcare Education
• Outsourcing Update
• Revenue Cycle Software Trends

SEPTEMBER
• Real Estate Update – New Ideas – New Projects
• Alzheimer's Care, Organizations & Facilities, Resources
• Addiction/Mental Health/Recovery Focus
• Financial Community & Healthcare – Innovations & Trends

OCTOBER
Annual Salute to Case Managers
• Case Manager Profiles
• Case Management Challenges and Achievements
• Breast Cancer Awareness Month
• Advances in Oncology Treatment
• Eldercare Trends in South Florida
• Annual Salute to Emergency Room Nursing

NOVEMBER
National Hospice Month – Salute to Hospice Workers - Profiles
• Palliative Care – Advancing Quality and Improving Costs
• Education Update – Institutions and Professionals
• Medical Technology & HIT Update

DECEMBER
• 2023 – A Year in Review
• What’s Ahead in Healthcare Real Estate?
• Outsourcing – Year-end Business Strategies
• Healthcare Marketing & Public Relations – What Works?
• Healthcare’s Spiritual Community

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INCLUDE HEADLINE, AUTHOR’S NAME AND BYLINE INFORMATION:
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