



2024 ANNUAL SALUTES TO YOUR HEALTHCARE PROFESSIONALS

Since 2004, we have provided a media platform to the Hospital and Healthcare Community to publicly salute their staff. In these issues, we ask the hospital and healthcare clinic industry to support our organization and newspaper by placing ads that “thank their staff for an excellent job”, and the message is then broadcast to the entire healthcare community in South Florida. With each ad, you also are able to submit an article and two staff profiles per facility.

The issues that contain “Salutes” are:

January – Salute to Oncology
February – Salute to Cardiology
March – Salute to Doctors
April – Salute to Healthcare Volunteers
May – Salute to Nurses
June – Salute to Emergency Department
July – Salute to Financial Directors and Managers
August – Salute to Leadership
September - Salute to Mental Health Therapists
October – Salute to Case Management
November – Salute to Hospice and Palliative Care
November - Salute to IT Directors and Managers

The pricing for ads in these issues are discounted by 40%...as follows:

Full Page - \$1,650 per insertion, per issue
Half Page - \$875 per insertion, per issue
¼ Page – \$700 per insertion, per issue
1/8 Page - \$500 per insertion, per issue

All ads are black and white – color ads are available for an additional charge of \$200 for each ad placed.

All profiles and ads are due on the 15th of the month preceding the Salute Month.