

South Florida Hospital News®

Since 2004 and HEALTHCARE
REPORT

Does your business depend on working with hospitals and physicians?
If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* - the only local newspaper dedicated to serving the Healthcare Professionals of South Florida since 2004.

February 2024 will focus on the following topics:
“Annual Salute to Cardiology”*

“Cardiology & Heart Health Month”
“Education Update – Evolving Opportunities in Healthcare for 2024”
“Malpractice Products & Challenges for 2024”
“Doctor and Healthcare Professional Burn-Out”
“Overlooked Revenue Source – PIP Collections and Other Sources”
“Outsourcing of Services in 2024”

Special advertising rates are being offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

Front Page Banner \$2,600
Full Page \$1,900
1/2 Page \$1,100
1/4 Page \$850
1/8 Page \$645

SPECIAL DISCOUNTED PACKAGE OFFERS:

Three 1/8 page ads \$1,500
Three 1/4 page ads \$2,100 (includes an article)
Three 1/2 page ads \$2,600 (includes an article)

***CALL FOR ANNUAL SALUTE SPECIAL RATES**

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me.
Our ad reservation deadline is January 18, 2024.

In addition, please visit our web site at www.southfloridahospitalnews.com If you would like a free copy of our most recent issue and advertising information, please call or e-mail me.
Thank you for your consideration and I look forward to speaking with you soon.

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